

CAMPBELL BURKE

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EDUCATION

Seattle University , School of Business, Seattle, Washington <i>Master of Business Administration, Sport and Entertainment Management</i>	Expected: 06/2025
Xavier University , College of Arts and Sciences, Cincinnati, Ohio <i>Bachelor of Arts, History; Honors: Cum Laude</i>	05/2023

SPORTS RELATED EXPERIENCE

Oak View Group & First Horizon Coliseum – Greensboro, NC <i>Partnership & Premium Services Coordinator</i> • Execute partnership activations • Manage suite leases & sell suite rentals • Ensure positive premium seating customer service	09/2025- Present
Major League Sustainability – Remote <i>Head of Corporate Partnerships</i> • Craft organizational partnership playbook • Build relationships with brands • Negotiate partnership agreements	04/2025- Present
Seattle Storm; Force10 Hoops – Seattle, Washington <i>Community & Social Impact and Corporate Partnerships Fellow</i> • Manage community ticket programs • Execute corporate partner activations • Handle auction inventory and fulfill auction donations	04/2024- 12/2024
Seattle Reign FC – Seattle, Washington <i>Game Presentation Assistant</i> • Execute presentations, performances, and live shots • Manage matchday talent • Set-up and organize matchday activations	04/2024- 10/2024
Champions of Change – Seattle, Washington <i>Marketing Intern</i> • Craft social media captions • Maintain organization website • Manage media contacts	04/2024- 06/2024
Climate Pledge Arena - Seattle, Washington <i>Hospitality and Tours Representative</i> • Provide event assistance • Host tours of the building • Ensure positive event day experience	08/2023-04/2024
Cincinnati Reds - Cincinnati, Ohio <i>Authentics Intern</i> • Worked storefront on Reds gamedays • Assisted with the organization of inventory • Helped ensure a positive stadium experience for all fans	04/2022-01/2023